



NLI America Expands Customer Service Team

Former Cigna Healthcare Executive Eric Peralta Joins NLI America

New York – August 12, 2008 – NLI America, a leading provider of employee benefit solutions to U.S. companies, today announced the appointment of three experienced customer service professionals to enhance the company’s commitment to service excellence.

Eric Peralta has been named to the newly created position of Second Vice President, National Service Director. In that role, Peralta will oversee a nationwide team of customer service professionals responsible for administering employee benefit programs to clients of NLI America.

Additionally, NLI America created the new position of Senior Account Director and promoted Ros Schechter, who has worked for the company for the past 10 years. Jan Linnemann, who has worked for NLI America for the past 10 months, was also promoted to Director, Group Insurance Administration.

“The expansion of our customer service team is part of NLI America’s strategic commitment to providing outstanding customer service to clients and their members,” said Christopher J. Reddy, Executive Vice President and Chief Operating Officer of NLI America. “Eric, Ros and Jan are highly experienced customer service professionals who believe in delivering employee benefit programs that respect and honor every individual.”

The experience of the NLI America’s expanded customer service team includes:

- Peralta who worked for Cigna Healthcare in a senior account team management role as a senior client manager prior to joining NLI America. Earlier in his career, he worked for Aon Consulting and Parson Consulting Group. Peralta has a Bachelor of Science degree in Economics from the University of Connecticut and an MBA in Finance from Rensselaer Polytechnic Institute.
- Schechter who has 28 years of insurance and customer service experience. Before joining NLI America, she worked for GHI and Better Benefits. Schechter has a Bachelor of Science degree in Education from Baruch College (CUNY).
- Linnemann who has 23 years of insurance and customer service experience. Before joining NLI America, she worked for Mutual of Omaha. Linnemann has a Bachelor of Science degree in Business Administration from The Ohio State University.

About NLI America

NLI America offers high-quality employee benefits to small and medium-sized companies that value and respect their employees and invest in them accordingly. The company's group insurance programs provide medical, life, dental, disability, vision and prescription drug benefits. NLI America has a strong reputation for proactive, humane, personal service and comprehensive coverage that redefine value in employee benefits solutions.

Headquartered in New York, NLI America has regional offices in Atlanta, Chicago and Los Angeles. NLI America is a highly-rated health provider in the U.S., with an "A-" AM Best rating in 2008. NLI America is a subsidiary of Nippon Life Insurance Company of Japan, one of the world's largest life insurance companies. For information about NLI America, call 1.800.937.6542, or visit www.nlia.com.

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